Curriculum Vitae

PERSONAL DATA

NAME: BIRTHDATE AND PLACE: CURRENT ADDRESS: TELEPHONE / MOVILE: NACIONALITY: Egea Moreno, Juan Ignacio 23 th October 1972. Madrid C/ Junio 26. 28022 Madrid 91 329 09 36 / 609 27 38 54 Spanish.

Education

1996-1997 **M.B.A.** (Master in Bussiness Administration). Instituto de Empresa. Madrid.

1992-1996 Licence in Political Sciences and Administration: Universidad Complutense de Madrid. (Old Plan : Five Years Plan).

Other Courses:

2004 Course of Finance for Directors

1997 Courses in Internacional Marketing, Industrial Marketing, Customer Satisfaction. Operation Managment. Instituto de empresa.

Investigation Proyect for the Automotive Distribution in Spain. Instituto de Empresa

PROFESIONAL EXPERIENCE:

January 2002 - Actuality: YUASA BATTERY IBERIA, S.A.

President of BOD and CEO for Spain and Portugal: Responsable for all battery divisions and development of the business in Iberia. Member of Strategy Advisor Committee in GS Yuasa Battery Europe Ltd..

July 1999- December 2001 : TRW Automotive Distribución España, S.L. Two roles:

Product Manager for electrical product portfolio: Batteries, rotaiting machines, bulbs, power belt, timing belt kits, wiper blades.

Product Specialist for Europe (UK, Portugal, France, Italy and Spain), as Central of Product of wiper blades, Correas de Transmisión and Timing Belt Kits. Relacionship with suppliers, catalogue edition and coordinacion of the product range.

October 1997- June 1999 : MICHELIN, S.A.

Roll as **Commercial Responsable** for **Two Wheel Tyres** (Bicycle, motorcycle and scooter), for the provinces of Alava, Burgos, Vizcaya, Cantabria, Soria, Palencia, Zaragoza, Huesca, Guipúzcoa, Navarra and La Rioja.

LANGUAGES

ENGLISH: High level, written and spoken.

OTHER ASPECTS

Residence in USA for 18 months (1991-1992) **Hobbies**: Travelling, aeromodelism, sailing and tennis.